



wall.three.words
community arts project

A once-in-a-lifetime opportunity for visual artists to show their work and be part of the iconic HW1900 Festival

About the project

Wall.three.words is a community arts project run by Maureen Lawrie, Creative Producer in association with Brompton and Beyond Community Trust as part of the HW1900 yearlong celebrations. The purpose of the project is to celebrate the 1900th anniversary of Hadrian's Wall and strengthen local connections to the Wall. The what3words app will be used as a basis to inspire poetry and art around the Lanercost to Birdoswald section of the Wall. The project will culminate in an exhibition of artwork and poetry developed by the community during the project at Brompton Community Centre this November/December.

About the festival

Hadrian's Wall 1900 Festival celebrates the 1900th anniversary of the beginning of the



construction of Hadrian's Wall. It commemorates 1900 years of history of the UNESCO World Heritage Site (WHS), recognised locally, nationally, and internationally, as a cultural and historical asset of Outstanding Universal Value to humanity.

Throughout 2022 a programme of events and activities to celebrate 1900 years of Hadrian's Wall is

being presented by local societies, interest groups, community and arts organisations, creatives, local authorities, visitor attractions, venues, and individuals. It takes place across the length of the Hadrian's Wall Frontiers of the Roman Empire UNESCO World Heritage Site, from Wallsend to Ravenglass. Hadrian's Wall 1900 Festival has been awarded funding from National Lottery Heritage Fund to deliver a Community Grants programme to support the creation and delivery of events and activity for the Festival.

Invitation to Artists

Visual artists of all levels, genre and style are invited to be part of this exciting project and submit a piece of work for the exhibition. Work may be made available for sale at the artist's discretion.

Criteria for artwork:

- The work should be a response to the what3words app (see below) along the section of the Wall from Lanercost to Birdoswald
- The work must celebrate the Wall, the HW1900 festival, 1900 years of history, life on the Wall, the environment around it or the Wall as a world heritage UNESCO site
- The work can be of any style or genre, abstract, figurative or landscape e.g. a view looking out from the chosen 3m square but must have arisen from the three words as the source of inspiration
- Reference to the 3m square section of the Wall to which the three words are attributed is encouraged but not vital
- Use of the three words within the work is optional
- The three words should be attached to the label accompanying the work
- The work must be suitable for a family audience
- The work should be no larger than A3 framed – portrait or landscape
- Where time is limited, if artists already have a piece of work that can be given a what3word signature within the Lanercost to Birdoswald section they are invited to do so

How to use what3words



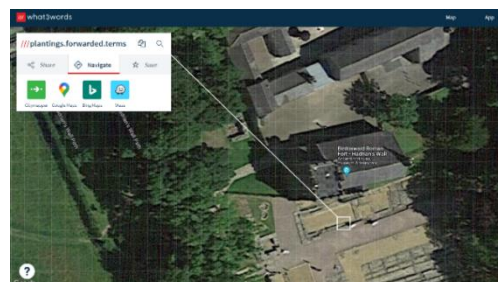
What3words is an app used to pinpoint a 3-metre square anywhere in the world. To find the words, a location is entered into a map and three words are revealed. The words are randomly assigned to each square and will always stay the same.

You can search for your three words at home or whilst out on the Wall. Either way, you need to install the what3words app on your device. The link is below:

<https://what3words.com>

At home:

To find three words along the Lanercost to Birdoswald section of the Wall, type either of those locations into the search box. Switch to satellite view and zoom in until you can see the grid of 3m boxes. Move to any section of the route you fancy and click on a 3m box, the words will be displayed.



At the location:



Alternatively, you can go to the Wall, and click on the allow location setting within the app. It will automatically show you the three words wherever you are standing.

Terms:

- The work should be delivered completed and ready to hang by **10 November 2022** with string on the back for picture hooks. If framing is a barrier to participation please contact the project co-ordinator
- Artists are welcome to sell their work but it must remain in situ for the duration of the exhibition
- Artists can promote their website and credits will be given where possible
- All work will remain the copyright of the artist and will be returned once the project is completed
- Artists may be asked to provide digital versions of their work for publicity purposes with copyright permissions granted for the purpose of marketing the project
- There is no commission but this is a great opportunity to be part of an exciting project and be remembered as a participant of the HW1900 festival

What next?

If you'd like to be part of the project, please email Maureen Lawrie at wallthreewords@gmail.com to register your intent no later than **30 September**. You will be sent further information about how, when and where to submit your piece of art.

For further information contact:

Maureen Lawrie, Creative Producer/Project Co-ordinator

E: wallthreewords@gmail.com

T: 07981 1016151

Supported by Hadrian's Wall 1900 Community Grants, made possible with
National Lottery Heritage Fund